

Pre Amended  
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Hollman  
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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Application: Michael Bleser et al.

Serial No: 09/852,501

Filed: May 10, 2001

For: Method of Selling Giftcards

Group Art Unit: 2163

Examiner: to be assigned

) I hereby certify that this paper is being  
) hand delivered to the United States  
) Patent and Trademark Office,  
) Washington, D.C. 20231 on this date:

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) Paul Del Giudice

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Technology Center 2100

PRELIMINARY AMENDMENT  
AMENDMENT A

Commissioner for Patents  
Washington, DC 20231

Dear Sir:

In response to the office action mailed July 3, 2001, please amend the above-identified application as follows:

IN THE CLAIMS:

Please add the following claims:

--12. A method of selling a giftcard at a store location of a first retailer for use at a store location of a second and different retailer, the method comprising the steps of:  
providing a giftcard to the store location of the first retailer, the gift card redeemable at the store location of the second and different retailer;

A1  
SUB  
B17